



ACTIVATE SNOHOMISH

COMMUNITY GRANT PROGRAM

Frequently Asked Questions (FAQ)

1. Is the online application timed?

No. You can take as much time as needed to complete your application.

2. Can I edit my application after submission?

Yes. After submission, click “Save and edit later” to return to the Microsoft Forms portal. You’ll be able to open your form and click “Edit responses” in the top-right corner to make changes. Any changes must be made before Dec. 1 deadline.

3. In addition to the required documents, will I need to submit a UEI?

No. A Unique Entity Identifier (UEI) is *not* required for this grant program.

4. What documents are required with my application?

You must email the following to Grants@EconomicAllianceSC.org:

- A current W-9 (for all applicants)
- For Track A: Nonprofit verification
- For Track B: Current business license

5. How will applications be reviewed and scored?

Applications will be evaluated by a Grant Review Committee composed of internal and external stakeholders. Each proposal will be scored using a 100-point weighted rubric considering the following factors:

- **Project alignment (30 pts):** Connection to FIFA26 goals and community activation objectives.
- **Impact (25 pts):** Demonstrated economic, cultural, or community benefit.
- **Feasibility (20 pts):** Readiness, partnerships, and clear project plan.
- **Equity and inclusion (15 pts):** Consideration for broad community engagement and accessibility.
- **Budget clarity (10 pts):** Reasonable, transparent, and directly related expenses.



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Committee members will review and score applications individually, then participate in a final deliberation session to confirm award recommendations.

6. What are the reporting requirements if awarded?

Grantees will need to submit:

- A short final report summarizing project outcomes and community or business impact
- Proof of expenses (receipts, invoices, etc.)
- At least one photo or narrative story documenting the project in action
- EASC will compile these reports and submit a program summary to the Washington State Department of Commerce and the Seattle Foundation.

7. What types of projects are eligible under Track A?

Track A supports community-serving projects including (but not limited to):

- Themed events and festivals
- Corridor enhancements (e.g., signage, street décor, beautification)
- Neighborhood flag installations
- Tourism marketing, like maps or promotional signage

8. What types of expenses are covered under Track B?

Track B is for small business improvements, including (but not limited to):

- Interior/exterior upgrades to welcome visitors
- FIFA-themed marketing or signage
- Staffing for special events
- Pop-up displays or activations

9. Can municipalities or government departments apply?

Yes. Public entities may apply under Track A.

10. What if my business is not considered small?

You may still apply under Track B if your project meets goals.